

Associazione Forestale Italiana
Milano, 15 febbraio 2017

Potenzialità degli investimenti nel settore forestale



UNIVERSITÀ
DEGLI STUDI
DI PADOVA

TESAF

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Mandato

“Un contributo scientifico per aiutarci a costruire uno strumento che possa essere preso in considerazione per creare strumenti finanziari da offrire agli interessati, secondo il principio “legno italiano, per design italiano”, con una funzione di acceleratore della gestione forestale degli estesi boschi del nostro Paese”

Organizzazione

- Perché si investe nel settore forestale (a livello internazionale)
- Tipi di investimento forestale
- Cosa si sta facendo in Italia: opportunità e problemi

Organizzazione

- **Perché si investe nel settore forestale
(a livello internazionale)**
- Tipi di investimento forestale
- Cosa si sta facendo in Italia: opportunità e problemi

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Think Forests: Why Investing in Forests is the Next Big Thing



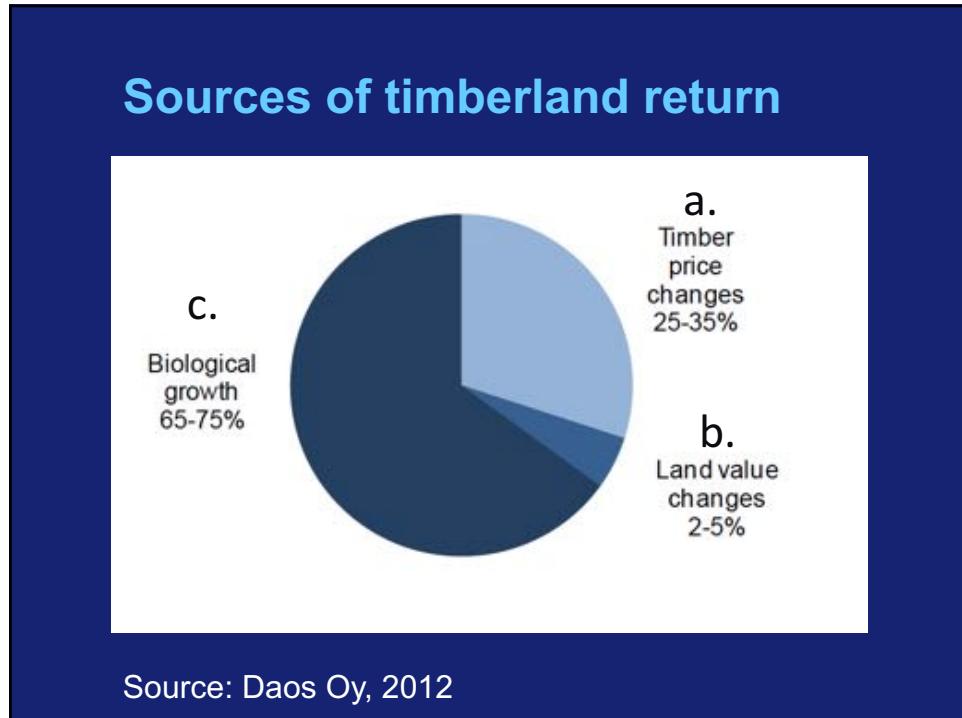
Follow the event on Twitter with #ThinkForests

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LIVE ASK A QUESTION! GO

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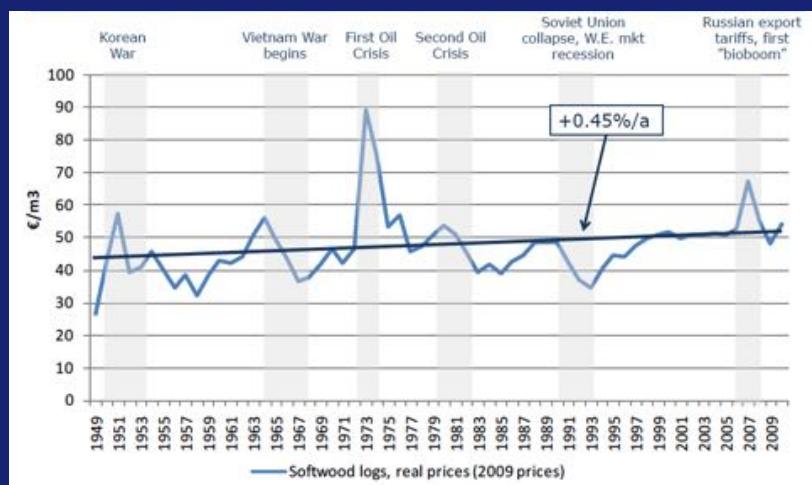


a. Land prices



Source: Daos Oy, 2012

b. Wood prices



Source: Daos Oy, 2012

c. Biological growth

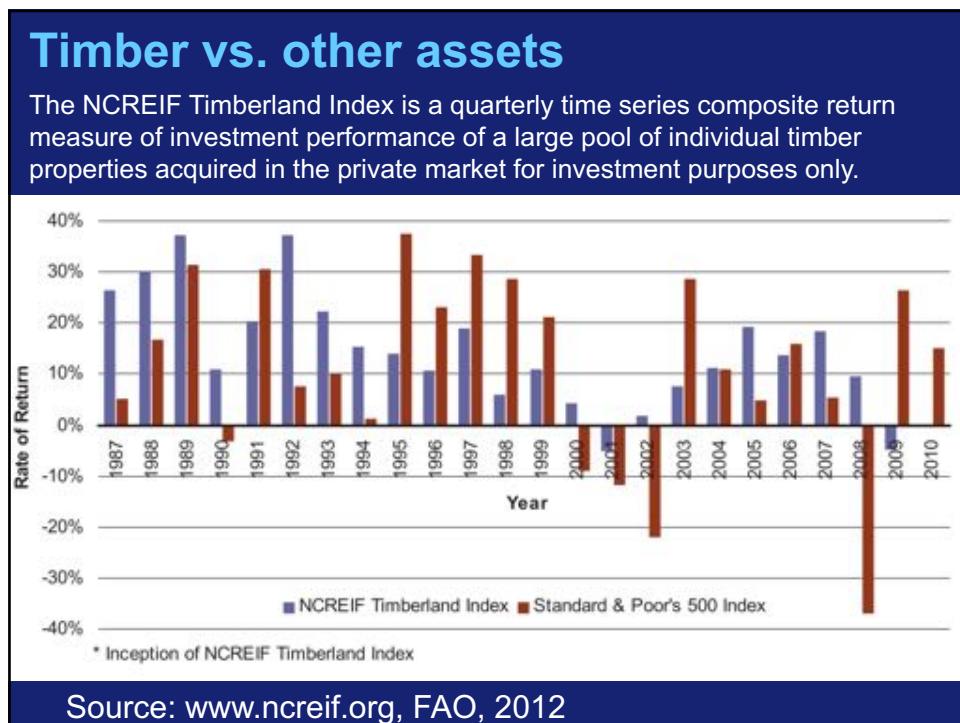
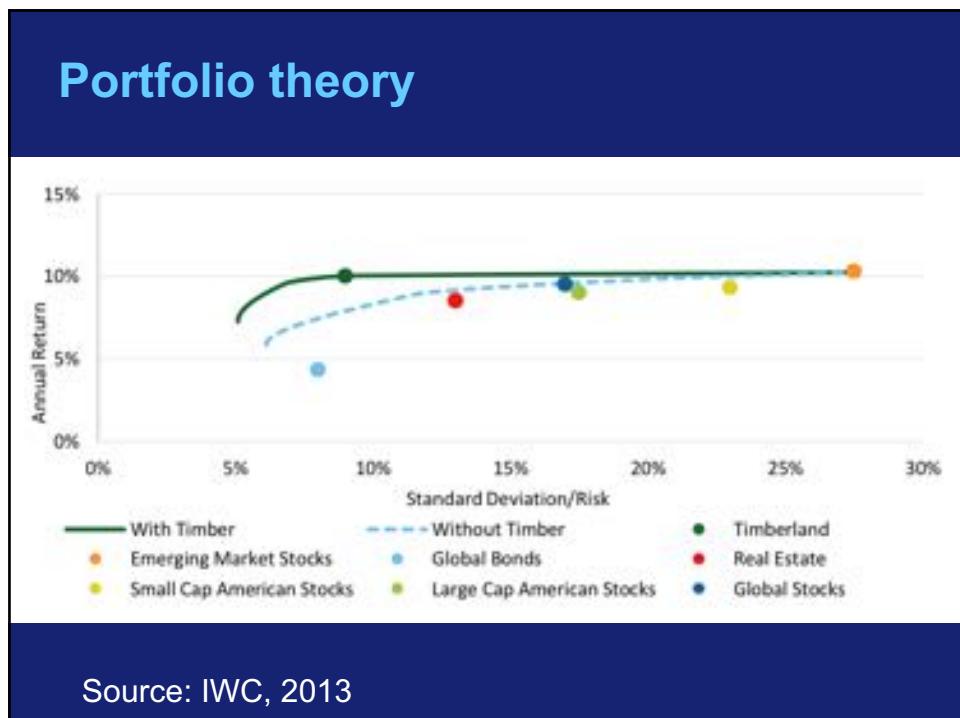


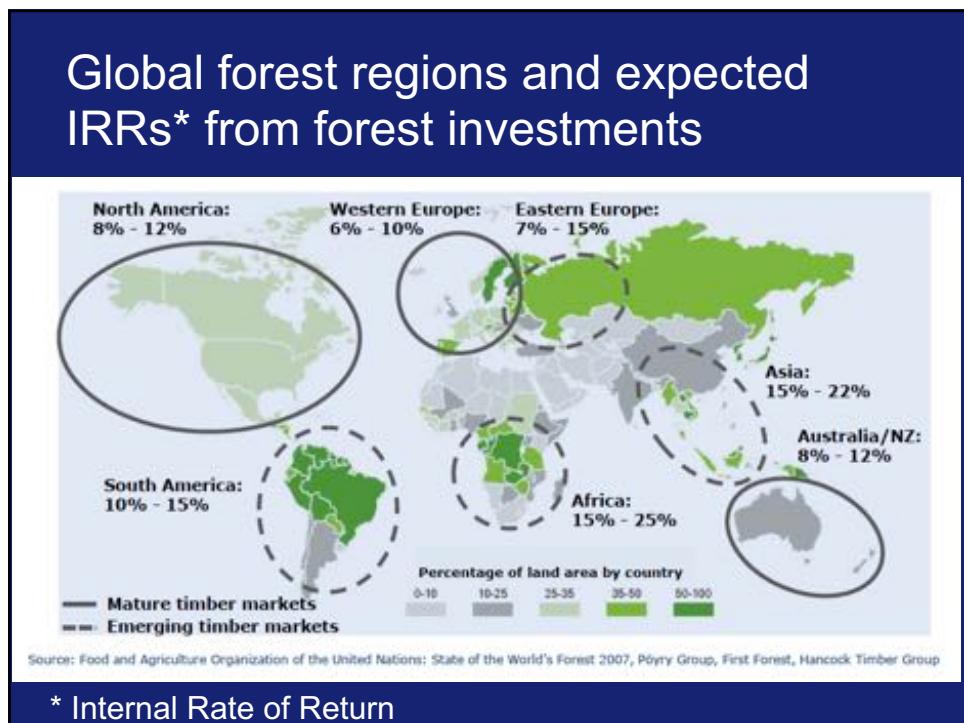
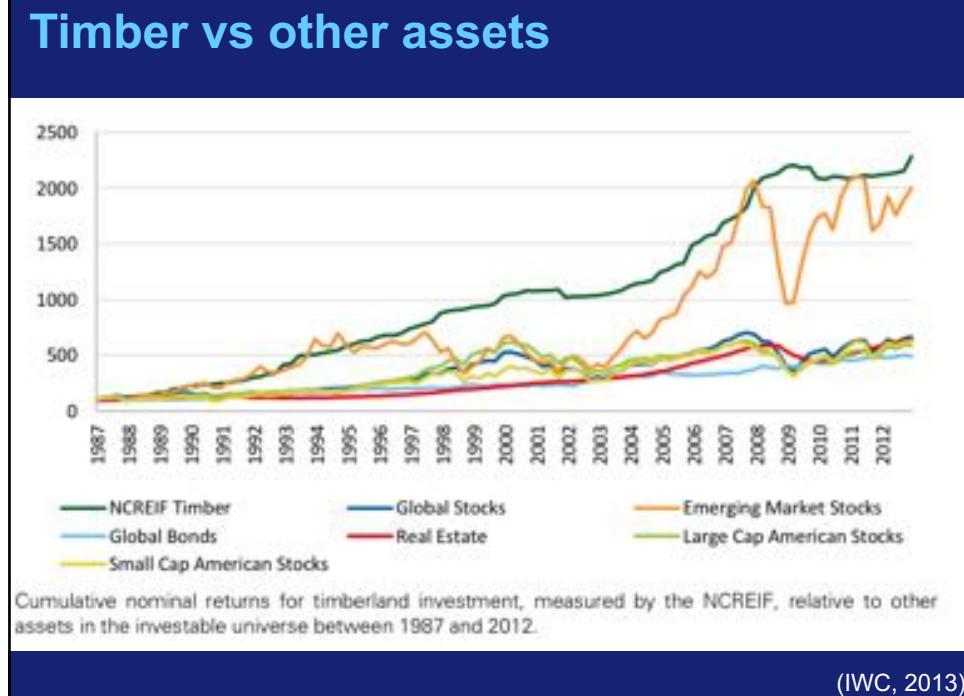
a+b+c: preconditions for a portfolio strategy

Benefits of planted forests inside portfolio:

- **Inflation hedging:** the rate of returns from forests are positively correlated to inflation;
- **Low correlation** with other asset classes: the rate of return on plantation investments is not correlated with returns on financial assets → decreases the overall risks;
- **Competitive risk-adjusted rates of return:** historically plantation investments have provided appealing average returns in relation to their volatility, especially in emerging markets;
- **Green credentials:** investment risks can increasingly be reduced through certification, showing that forests are managed sustainably.

Source: Fu, 2012; Toppinen & Zhang, 2010





Organizzazione

- Perché si investe nel settore forestale (a livello internazionale)
- **Tipi di investimento forestale**
- Cosa si sta facendo in Italia: opportunità e problemi

Background: some data

- 140.8 Mha of forest plantations
- 3.5% of global forest area and 1% of global land area

What for?

more than 75% of the industrial timber production by 2050

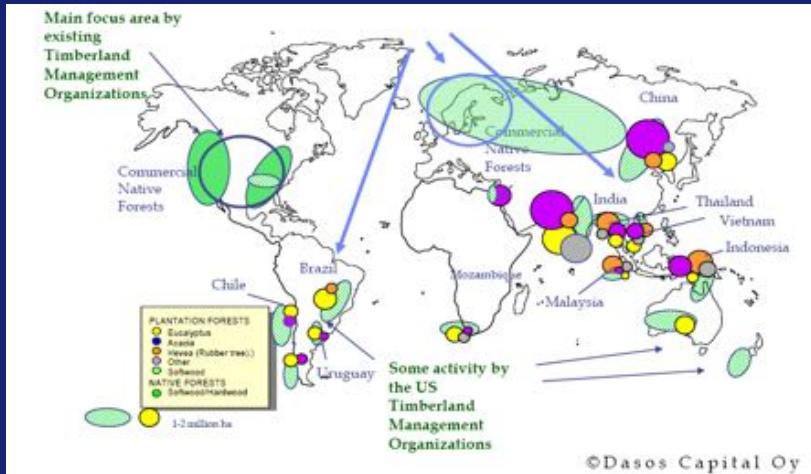
about 10% of world voluntary traded carbon

NTFP for industrial and local needs

biomass for first and second generation energy fuel

(FAO 2010; Hamilton *et al.* 2010)

A growing interest towards timberland investment + no diversified investment vehicle → **creation of TIMO**



Example of TIMO

Source: www.gfplp.com

GFP

GLOBAL FOREST PARTNERS LP

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GLOBAL REACH

THE LEADER IN GLOBAL TIMBERLAND INVESTING

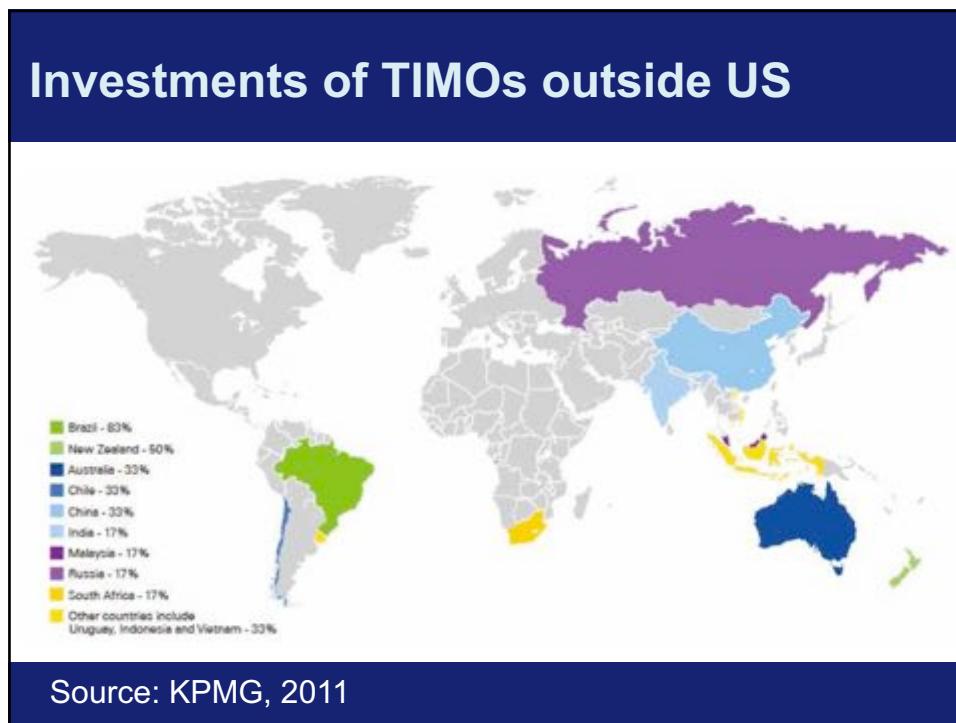
Investment geography markers reflect all investment activity since inception and may not be indicative of investments held currently.

OFFICE LOCATIONS

INVESTMENT GEOGRAPHIES

An example of TIMO

The screenshot shows the IWC website with a blue header and a white main content area. The header includes a logo, navigation links (HOME, ABOUT, TEAM, INVESTMENT FOCUS, RELATIONSHIPS, PRIVATE TIMBERLAND, NEWS, CONTACT US), and a search icon. Below the header is a large image of tall trees against a blue sky. A blue banner across the image contains the text "HIGH LEVEL OF CONSISTENCY IN THE TEAM". The main content area has a section titled "ESG" with the text: "IWC works toward securing the sustainability of its clients' timberland investments many of which have sustainability certification." Below this is a yellow-bordered box containing a quote: "IWC is a signatory of the UNFCCC, a member of the Forest Stewardship Council (FSC), and participates in Programme for Endorsement of Forest Certification (PEFC) stakeholder consultation forum. Forest certification provides a proof of quality that products come from well managed forests that provide environmental, social and economic benefits. Certification by timberland owners can be obtained to demonstrate that forests are responsibly managed." At the bottom right of the page is the URL "www.iwc.dk".



Investment guidelines

Procedural guidelines adopted or produced by organisations involved in planted forests investments.

ECOBANKING PROJECT
PwC Forest Finance toolkit
WWF Responsible Investment Guide
WBCSD Sustainable Procurement of Wood and Paper-based Products Guide and Resource Kit

Sustainable Forest Finance Toolkit

This Toolkit has been developed jointly by PricewaterhouseCoopers (PwC) and the World Business Council for Sustainable Development (WBCSD). It is a globally applicable resource designed to help financial institutions support the management of forest resources through sustainable and legal timber production and processing, and markets for carbon and other ecosystem services.

The Toolkit incorporates detailed input from some of the world's leading commercial banks, forestry companies, certification bodies and NGOs.

Included within are practical resources to manage risks and opportunities at corporate policy and individual client level, and further contact points for more detailed support.

- Background**
 - [Guidance for using the toolkit](#)
 - [Document map](#)
 - [Background information](#)

An example



Principle 1: Review and Categorisation	5
Principle 2: Environmental and Social Assessment	5
Principle 3: Applicable Environmental and Social Standards	6
Principle 4: Environmental and Social Management System and Equator Principles Action Plan....	7
Principle 5: Stakeholder Engagement	7
Principle 6: Grievance Mechanism.....	8
Principle 7: Independent Review	8
Principle 8: Covenants	9
Principle 9: Independent Monitoring and Reporting	10
Principle 10: Reporting and Transparency.....	10

www.equator-principles.com

Private investments funds

DASOS CAPITAL TEAM RESEARCH CONTACT

DASOS CAPITAL

Dasos Capital Oy was established in 2005. We are an independent company whose majority is owned by the Management Team. We act as an investment advisor to institutional clients, private banks and other investors in developing and managing global timberland portfolios. We manage the acquired forests with an objective of improving returns to investors on environmentally and socially sustainable basis.

We intend to generate returns in the form of net cash flows from sustainable forest management and selling timber, and from pursuing complementary revenue from environmental services and sale of higher and better use (HBU) lands. We also expect to realize additional long-term returns from timberland appreciation.

Timberland Investment

EIB makes first commitment to sustainable forest management - EUR 30 million investment in Dasos Timberland fund

The European Investment Bank is investing up to EUR 30 million in the new private equity fund Dasos Timberland Fund I, targeting timberland investments in Europe and emerging markets. The Luxembourg based fund aims to create a well-diversified global forest portfolio.

The innovative fund will target a commercial return from its investments while contributing to environmental benefits as a result of investment in sustainable forestry projects which are in line with international best-practice guidelines. Moreover, the EIB's participation in the timberland fund is consistent with its priority objective to promote environmental sustainability by funding projects which preserve natural resources and protect nature and wildlife.

Simon Brooks, EIB Vice President responsible for the Bank's environmental activities, praised the initiative, saying, "The EIB places great importance on strengthening and diversifying our approach to environmental protection and climate change mitigation. This is a significant step of a trailblazer operation for us at the Bank. It is the first time we have ever invested in a timberland fund and we are confident that it will act as a catalyst for the creation of further opportunities in this area."

The EIB's EUR 30 million investment will be used by the Dasos fund managers to finance forestry investments globally, with an emphasis on the 27 EU member states and Croatia, an EU accession country. The projects which the fund will be used to benefit will have a positive impact on three major environmental issues:

Source: www.dasos.fi

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- WoodStockInvest
- ForestSavingsPlan
- TreeSavingPlan
- CacaoInvest
- GreenAcacia
- COOL**

BROCHURES
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CacaoInvest 
 ✓ Investment in cacao and reforestation
 ✓ Annual payout possibly starting in 2nd year
 ✓ Returns of up to 8,5 %
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WoodStockInvest 
 ✓ Investment in certified ecological reforestation
 ✓ And in property
 ✓ Returns up to 10%
[More Info >>](#)

GreenAcacia 
 ✓ Investment in acacia plantations
 ✓ Returns of approx. 6 %
 ✓ Contract term of only 7 years
[More Info >>](#)

TreeSavingsPlan 
 ✓ Investment in certified ecological reforestation
 ✓ Returns from 4% to 9% p.a.
 ✓ From € 33/month, short contract term
[More Info >>](#)

www.forestfinance.de

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PLANTING EMPOWERMENT
Delivering returns through sustainable agroforestry

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Our Impact
Using sustainable forestry to create economic opportunities and conserve tropical forests

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(www.plantingempowerment.com)

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Latest News
Lurio Green Resources achieves FSC certification for 7,855 ha 03/12/14
Dark Green? GR CEO responds to report "The Darker Side of Green" 12/11/2014
GR Viewpoint: "FSC has been a success, but can play a more constructive role" 30/03/14

Plantation Type
■ Savanna
■ Energy and Purpose
■ Industrial Operations
■ Port
■ Refined
■ River
■ Road

Press Articles
• Irrigas Based Green Resources Issues 90,000 Carbon Units, All Africa, 1 August 2014
• Norway squanders opportunities to boost growth in Africa, Development Today, July 2014
• Uchindile and Mapanda A/R project

(www.greenresources.no)

Investment companies specialized in Latin America

Investment companies – Pension funds

(www.ethicalforestry.com)

The Ethical Forestry Investor group, which was established shortly after the appointment of Joint Liquidators from HJS solutions back in December 2015, has since swelled to over 300 investors who are still waiting to discover the fate of their money, much of which was invested via a SIPP, or Self-Invested Personal Pension to give it its full name.

Ethical Forestry Liquidation

Bournemouth based Ethical Forestry went into liquidation back in December 2015, and as of yet there has been no clear reason provided to investors as to why this has happened.

Featuring a minimum investment of £18,000 to buy a plot of 600 trees, glossy brochures and advice from IFAs indicated that investors could look forward to returns over £100,000 in around 12 years once the trees were harvested and sold on the global timber market.

Supposedly SIPP friendly, Ethical Forestry was an unregulated investment and therefore did NOT fall under the watchful jurisdiction of the FCA (Financial Conduct Authority), meaning that worried investors cannot benefit from the FSCS safety net should the investment fail, leaving them high-and-dry should the trees not pay their promised returns.

A recent letter (9th May 2016) from Joint Liquidator Shane Biddlecombe (now a familiar name to investors who are in-the-know) gave voice to a Mr Christopher Brookes, an active member of the Ethical Forestry Investor Group who praised the initiative taken by investors on the forum, as well as the proposal recently put forward by Robert Brown who is leading the race to purchase Ethical Forestry's tree management project – something that more optimistic investors believe may be the investment's saving grace.

(www.ethicalforestry.com)

Investment Rating: an example



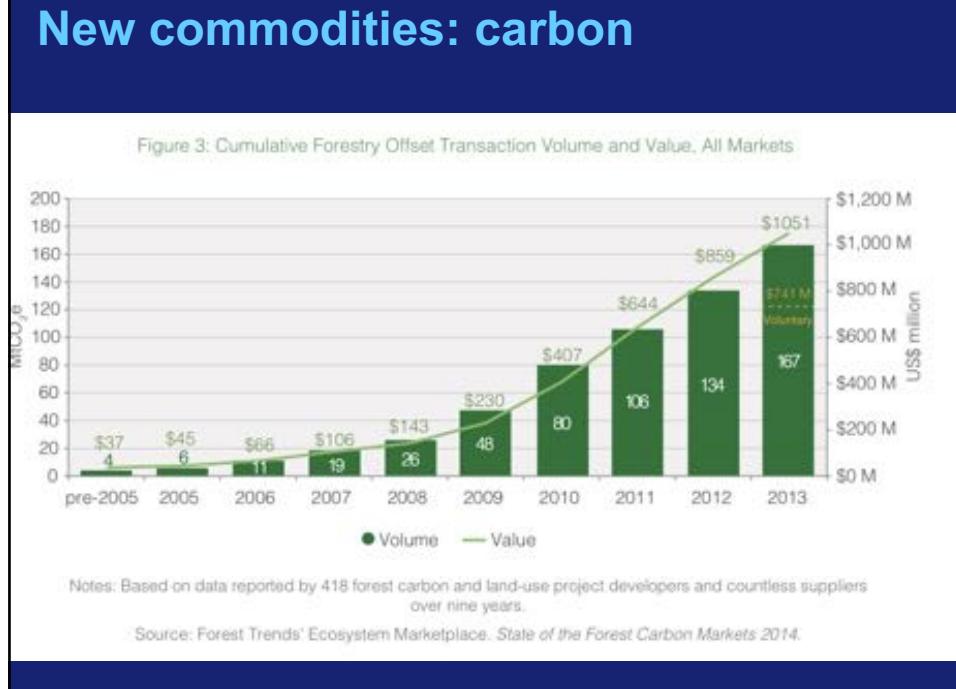
FairForest®
 Voluntary Rating 1.0

Distribution of measurable indicators performance by section

Section	Indicators < 33%	Indicators 33% - 66%	Indicators > 66%
Overall project	21	9	76
Social impact	21	2	22
Environmental impact	17	1	39
Financial performance	14	1	81
Business environment	23	5	72
Management performance	18	1	71
Production security	2	0	98

■ Indicators < 33%
 ■ Indicators 33% - 66%
 ■ Indicators > 66%

fairforest.openforests.com



Welcome to ClimateProjects

This platform was established for development of climate projects in order to support them during their certification processes and give carbon buyers better visibility on how the projects look like.

The platform is free of charge and non-commercial. Please submit your climate project in order to help new users of this platform.

Project Page

ACP Sustainable Forest Cover
Emissions Reduction Project

The Panama Canal Authority is developing a nation sequestration project that includes restoration of native species, agroforestry and whole-forest actions to restore 10,000 hectares of pasture...

Project Page

Afforestation with Hazelnut
Agroforestry Project

The project "Afforestation with Hazelnut Agroforestry in Western Georgia" reforests areas on previously abandoned land in a poor rural region near the Black Sea coast. It has 3 ongoing land...

Project Page

Learn more | The system allows the sending back and forth of all types of certification documents. Developers and certifiers say that the system saves them over 50% time due to its simplicity of reviewing documents.

Better insights | The ClimateProjects platform enables project developers to assess their projects in a timely and accurate manner, which allows them to have a better understanding of what impact they are supporting.

Carbon standards | ClimateProjects works with all carbon standards: CDM, A, VCS, Gold Standard, CarbonFix Standard, MTS, Phoenix, COK, ISO 14064, Social Carbon, CCBS, and ACI and all certifiers.

Continuous development | If you have any questions or ideas to improve the platform, feel free to provide feedback through the feedback function in the right side.

Login

Forest Project Inventory REDD+ Featured Project

Search the inventory

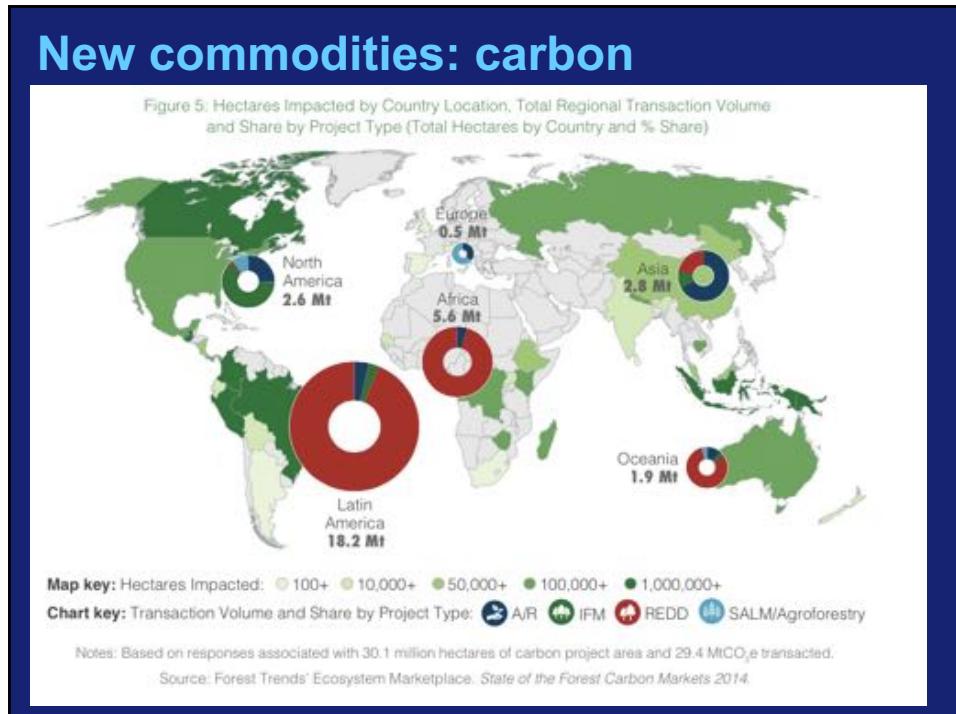
Operational Projects Pipeline Projects

Google

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Sources:

www.climateprojects.info www.forestcarbonportal.com



Organizzazione

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- Tipi di investimento forestale
- **Cosa si sta facendo in Italia: opportunità e problemi**

Cosa si è fatto nel passato meno recente

- Investimenti (**para)pubblici** (PS 24: P.radiata, eucalitto, ...; FINFOR - finanziaria forestale; SARFOR, SICILFOR, LUCAFOR, LAMFOR, CALFORE, MARSILVA, FINAM, ...): un fallimento totale
- Investimenti nella **pioppicoltura**
- Investimenti nelle ***miracle trees***: Douglassia, P.strobo, eucalitti, latifoglie di pregio, ...
- Investimenti all'estero: **pioppo e robinia in Est Europa** a partire dalla fine degli anni '90
- **Interventi “filantropici”** di iniziativa pubblica e privata (cooperazione internazionale, ONG)

Cosa si è fatto nel recente passato

- Investimenti nella **pioppicoltura**
- Investimenti nelle ***miracle trees***: Paulownia, biomasse SRF- SRC: fallimentari
- **Interventi “filantropici”** di iniziativa pubblica e privata, con forte attenzione al **C offset** (cooperazione internazionale: AR/RF CDM, Regione Veneto e PATN per C offset, Carbomark, Parchi per Kyoto, Lifegate, ...). Senza regole chiare (assenza dello Stato – MAMB) il mercato si va contraendo.

Cosa si sta facendo

- Investimenti nella **pioppicoltura**
- Investimenti nelle *miracle trees*: **bambù**
- Interventi “filantropici” (Treedom, Parchi per Kyoto, Ali, ...). Investimenti di C offset: **Accordo di Parigi?**
- **Nuove tipologie di investimento:** policicliche e con specie diverse
- **Nuove aree di business** legate alla piantagione e gestione foreste non a fini di produzione legnosa

Bambù gigante: guadagni e business, coltivazione BambuTigre www.bambutigre.it/bambu-gigante-guadagni-business/ • 22 mar 2016 - Investire in bambù gigante Madake è conveniente perché una volta che la produzione inizia a stabilizzarsi le piante hanno raggiunto efficienza ...	BambùTigre: Bambù gigante, coltivazione e investimento in Italia www.bambutigre.it/ • Impianta il tuo bambuseto: coltivazione di bambù gigante in Italia.
Eco-investi in Bambù gigante! Onlymoso, La tua miniera Verde! www.onlymoso.it/ • 20 ott 2016 - Onlymoso - Siamo i primi in Europa a realizzare impianti di bambù gigante a scopo industriale e commerciale.	Investire in bambù, un'alternativa sostenibile - Dailygreen www.dailyclean.it/Home/Green-Economy/ • 17 gen 2016 - Investire in bambù? È una scelta sostenibile. Il Consorzio Bambù Italia S.r.l. nasce con l'intento di offrire all'agricoltura un'occasione di ...
BAMBOO, ATTENTI ALLE BEFFE MEDIATICHE - Associazione ... www.iberopoli.it/2015/03/bamboo-attenti-alle-beffe-mediatiche/ • 10 mar 2015 - Esperto internazionale di bambù da legno, fondatore Madake Project Con la onlymoso si parla di investimenti che all'etaro costano ...	Ti svelo i 7 segreti per diventare ricco con il bambù gigante !! – L'Isola ... http://www.liberalis.it/2015/03/10/ti-svelo-i-7-segreti-per-diventare-ricco-con-il-bambu-gigante/ • 10 apr 2015 - Sì, i numeri pozzi vengono definiti in genere i tronchi di bambù), chi mi assicura ... Sai, mi tranquillizza parlare con chi ha già fatto l'investimento...;
Come avviare un business di bambù - comeaprire.it www.comeaprire.it/avviare-business-di-bambu/ • Passa a INVESTIMENTI - INVESTIMENTI ... 559 views; Come aprire un allevamento di cani 539 views; Come avviare un business di bambù 528 views ...	Investire in una coltivazione di Bambù : Coltivazioni forestali ... www.forumdiagramma.org/.../44/investire-in-una-coltivazione-di-bambu-8f7204.html • 01 nov 2014 - 10 post: Salve a tutti, vorrei un vostro parere e consiglio sulla coltivazione del bambù. C'è un consorzio che propone la vendita delle piante per fare ...
Investire in piantagioni bambù moso www.bambufacile.it/ • Bambufacile è specializzata nella progettazione, realizzazione e gestione di impianti professionali di Bambù Gigante OnlyMoso ®, a scopo commerciale ed ...	

The screenshot shows the homepage of the Kyoto Forest Project. At the top, there's a navigation bar with links: Home, Chi siamo, Il progetto, Partecipa, Parchi, Comunicazione, Contatti, and a search icon. Below the navigation is a large image of a forest. A white overlay box contains the text "Oltre 80.000 alberi piantati". Below the image, the text "IL PROGETTO CON CUI PUOI COMPENSARE LE EMISSIONI DI CO₂ FORESTANDO" is displayed. Below this are four green buttons with icons and text: "Chi SCOPRI", "Cosa SCOPRI", "Come SCOPRI", and "Dove SCOPRI". At the bottom, a large white text box displays the calculation "80.000/1.000 = 80 ettari".

The screenshot shows the Treedom website. At the top, there's a navigation bar with links: Accessi, Alberi, Cattura CO₂, Contadini, and a search icon. Below the navigation is a green header bar with the text "Pianta un albero" and "Come funziona". The main content area features three cartoon illustrations: two people under a tree, a person holding a seedling, and a group of people in a forest. Below these illustrations, a green button says "Scelgi un albero". Further down, there's another green header bar with the text "Italia" and "5.928 alberi piantati fino ad oggi". Below this is a photograph of people planting trees in a field. At the bottom, a blue footer bar contains the URL "https://www.treedom.net/it/".

Ali & Aliper
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NEWS E VIDEO

12 maggio 2016
Rendiamo più verde il tuo territorio, piantiamo 10.000 alberi!

PIANTIAMO 10.000 ALBERI

ACQUISTA I PRODOTTI SEGNALATI A SCAFFALE PER ACCUMULARE "CREDITI NATURA".
OGNI 100 CREDITI NATURA DONA UN ALBERO
E RICEVI UN BUONO SCONTO DI 5€ SU UNA SPESA DI 40€

DAL 12 MAGGIO AL 2 NOVEMBRE 2016

Dona un albero con soli 800 "Crediti Natura"? In omaggio per te un buono sconto di 5€.

LEGGI ANCHE
50 nuovi alberi a Casalserugo
Ali Supermercati mette a dimora il decimillesimo albero ai Giardini dell'Arena
Partecipa alla Festa Nazionale degli Alberi

FRIEDWÄLDER

FriedWald **ÜBER UNS** **UNTERLAGEN** **FRAGEN** **KONTAKT**

Herzlich Willkommen

Liebe Leser, Lieber Leser,
Vielleicht sind auch Sie schon einmal durch einen persönlichen Ernstfall damit konfrontiert worden, dass dadurch eine Veränderung in Ihrem bisherigen Leben eingetreten ist.

FriedWald - Was ist das?

Die Bestattungskultur befindet sich im Wandel. Viele Menschen suchen eine naturnahe, friedliche Art der Bestattung.

Mit dem "FriedWald" ist eine einfache und stimmungsvolle Bestattungsart gefunden, die zudem alle Voraussetzungen für einen Bestattungsort außerhalb der normalen Friedhöfe erfüllt.

Häufig gestellte Fragen

Hier finden Sie häufig gestellte Fragen. Dies hilft Ihnen sicher weiter um offene Fragen zu klären.

Sceglieresti un bosco o un cimitero?

Ti proponiamo di continuare a vivere dando nuova vita alle tue radici.

I problemi-potenzialità (nel contesto italiano)

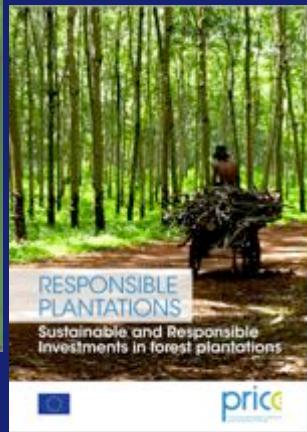
- **Domanda:** interesse del *retail* e degli investitori istituzionali, quali fondi ordinari, fondi pensione (anche esteri), *impact investing* (SRI). Interesse da parte dell'industria del legno e delle biomasse? (se c'è, non si concretizza)
 - **Offerta:** interesse, ma ridotta informazione e frammentazione dei proprietari fondiari
 - **Intermediazione:** frammentazione, alcuni operatori non professionali, obiettivi divergenti e regole non condivise
 - ***Mis-mach* tra domanda e offerta:** manca un momento di incontro sul mercato e mancano sistemi reali di garanzia (informazione corretta). Manca una funzione tecnica dello Stato che si concentra (e potenzia) nelle funzioni di polizia.

Mandato

O una agenzia con competenze tecniche e finanziarie e con funzioni di intermediazione che si avvalga di strumenti contrattuali, di gestione forestale, controllo e di garanzia?

“Un contributo scientifico per aiutarci a costruire uno strumento che possa essere preso in considerazione per creare strumenti finanziari da offrire agli interessati, secondo il principio “legno italiano, per design italiano”, con una funzione di acceleratore della gestione forestale degli estesi boschi del nostro Paese”

MANUAL AND GUIDELINES



More @ etifor.com/en/Publications.htm

Publications

1. Brotto, L., Pettenella, D., Pirard, R., Cerutti, P. (in press) Planted forests in emerging markets: best practices for sustainable and responsible investments. Future of tropical production forests. *CIFOR Occasional Paper*. Bogor.
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